



CLEAN DESIGN BASICS

Learner Guide

A guide for simple, modern
instructional design.

WHY LAYOUT MATTERS?

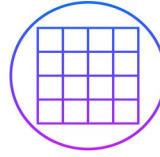


Clean design starts with intentional spacing. A clear layout guides the learner's eye, reduces cognitive load, and makes information easier to absorb.

Key Benefits

- Use consistent margins to create balance
- Add breathing room between sections
- Keep related content grouped together
- Avoid visual clutter to support focus

TYPOGRAPHY & HIERARCHY



Using Type to Guide Attention

Typography creates structure. When used intentionally, it helps learners instantly understand what's important.

Using Type to Guide Attention

- Limit your design to 2-3 type styles
- Use size and weight to show hierarchy
- Ensure body text is readable and clean
- Keep headings short and purposeful

CONSISTENCY

Clarity Through Color

Color reinforces meaning and creates a consistent learner experience. Thoughtful use of color helps maintain organization and flow.



Key Principles

- Stick to one unified palette
- Use color to highlight, not distract
- Keep icons, lines and accents consistent
- Maintain a cohesive look across slides